



powered by Crump

InsureNOW™



Electronic Solutions for Processing Insurance!

InsureNOW is our online transaction center designed to accelerate your insurance business processing, allowing you more time to sell. InsureNOW includes the following solutions:

App Drop Ticket

FULL - SERVICE

Let us complete the app for you with AppNOW Full-Service – we interview the client, schedule the medical exam, obtain the signed application forms, and order the initial APS. Benefits include:

- Expanded risk calculator for more precise quoting.
- Fewer appointments to schedule.
- Focus time on larger, higher-paying premium cases.
- Reduce paper and produce 100% 'In Good Order' application submissions.
- Transact on the go with mobile device compatibility.
- Cases typically process 15 days faster.¹
- View real-time status, 24/7.
- Earn the same comp as a paper app, only faster.

App Upload



Submit your files electronically to Crump's application processing team to expedite your case.

- Fast. Upload files for new and existing cases directly to Crump's processing team.
- Unlimited. Any ink-signed, "paper" apps (term, perm, LTC, DI, or annuity) can be submitted.
- Safe. All uploads are fully encrypted so applicants' personal information is safe and secure.
- Convenient. Imaged PDF and TIFF files up to 30 MB are accepted so most cases can be submitted in one transmission.
- Familiar. Case management process does not change.
- Free. No charge for the service or postage.

e-App

SELF - SERVICE

Work smarter with intelligent fillable e-Apps with AppNOW Self-Service – enter your client's information and let the wizard screens walk you through the process.² Benefits include:

- Access to over 15 e-Apps from leading term insurance carriers.³
- An intelligent fillable form with e-Signature and e-Submission.
- Flexibility to interview your client and order the medical requirements on your own.
- Reduce paper and produce 100% 'In Good Order' application submissions.
- Cases typically process 15 days faster.¹
- Earn the same comp as a paper app, only faster.

Contracting



Get contracted faster and easier using our electronic multi-carrier solution, ContractNOW, to streamline your appointment requests.²

- Paper-free submissions eliminate the hassle of completing extensive paperwork for every carrier.
- Connectivity with the National Insurance Producer Registry (NIPR) pre-fills much of your information.
- Cases with new carriers may be processed in a fraction of the traditional time.

Blog



Stay connected with InsureNOW Direct marketing content and news.

- RSS feed allows you to receive content directly to your inbox.
- Share consumer content with your clients via Facebook, Twitter, LinkedIn, and Google+.⁴
- Three posts every week: content for your clients, content for you, fun Friday.

Simplified Issue



Straight-through-process for non-medical term life products from select carriers.

- Coverage amounts of \$25,000 up to \$500,000.
- Application issue time for approved applicants is typically 3-7 days.

www.insureNOWsolutions.com

Contact Your Crump Representative to Learn More About InsureNOW and visit InsureNOWsolutions.com.

See page 2 for additional information.

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¹Based on average case timeframe; specific results may vary.

²Check with your Crump representative for availability.

³Also available for some permanent and disability applications.

⁴Registered representatives of FINRA member firms are subject to FINRA regulations surrounding communication with the public and their broker-dealer's position on social media participation; registered representatives should seek guidance from their broker-dealer on permissible social media activities.

AppNOW Full-Service is an online insurance application fulfillment process. By performing this service, neither Crump nor its service provider(s) act in the capacity of the writing agent. It is the responsibility of the writing agent to perform suitability review and ensure that the plan and the amount of insurance being recommended for the proposed insured is suitable in view of the owner's insurance needs and financial objectives.

Use of AppNOW Self-Service is subject to iPipeline's terms and conditions. Crump makes no representations or warranties concerning the performance of iPipeline, nor that the system or any associated services will be uninterrupted, without omissions, or error free.

Use of ContractNOW is subject to Sircon Corporation, d/b/a Vertafore Producer Lifecycle Management ("Vertafore PLM") terms and conditions. Crump makes no representations or warranties concerning the performance of the ContractNOW system, nor that the system or any associated services will be uninterrupted, without omissions, or error free.